



Concealer

Concealers are the holy grails for camouflaging dark circles and minimizing the look of tired eyes. “I use a small, flat, nylon brush to apply concealer only where it’s needed, never all over the skin under the eyes,” explains celebrity makeup artist Matin Maulawizda. “To brighten dark circles and cut down redness, I usually pat the concealer in with my ring finger and set it with a brightening powder.”

01 **Stila Pixel Perfect Concealer** covers dark circles while elderflower extract helps simultaneously depuff and brighten. \$24, macys.com

02 **Hourglass Vanish Airbrush Concealer** blurs, illuminates and boasts a long-lasting 16 hours of wear. \$34, sephora.com

03 From its cooling applicator to its “little goes a long way” coverage, **Doll 10 T.C.E. Concealer** is a does-it-all wonder. \$28, doll10.com



ANTONIO TERRON/TRUNK ARCHIVE

At-Home Fixes

All is not lost: These at-home products can help prevent and correct the common signs of aging that bring the eye area down.



Topicals

When asked if eye creams really do work, the answer from our eye experts is a resounding, YES! Delicate eyelid skin allows for easier penetration of topical ingredients compared to other areas of the body. “They work for protection and repair, however, they won’t improve puffy lids or deeper wrinkles,” says Chatham, NJ oculoplastic surgeon Baljeet Purewal, MD. What key ingredients should you look for? According to the pros: moisturizing hyaluronic acid, growth factors, antioxidants, peptides, retinol, and kojic acid to lighten dark circles.

Formulation matters just as much the ingredients, adds Dr. DeRosa: “You want to treat the area specifically with an eye cream or serum because they are formulated in a way that can penetrate the epidermis and dermal layers of the skin. There are a lot of products with the right ingredients, but not the proper formulation. Those won’t do anything but sit on top of the skin and put a dent in your wallet.”

“Also very important for the eye area is a daily sunscreen,” adds Fresno, CA dermatologist Kathleen Behr, MD. Dr. Singer notes, “There is a limit to what skin care alone can do. It may help prevent some of the progression, but it can’t replace a surgical procedure for patients with a lot of skin laxity. There’s no topical agent proven to reverse aging skin, and that includes around the eyes.”

04 Counteract lines, wrinkles and premature aging with **Dermalogica BioLumin-C Eye Serum**. With peptides to improve skin texture and vitamin C to brighten, it’s the real deal. \$70, dermalogica.com

05 Luxurious **La Prairie White Caviar Eye Extraordinaire** blends form and function with a ceramic pearl applicator that cools as it rolls a light-as-air formula into the skin with illuminating active Lumidose and line-smoothing golden caviar extract. \$550, laprairie.com

06 No matter your skin tone, the light tint in **Supergoop! Bright-Eyed 100% Mineral Eye Cream SPF 40** gives under-eyes an instant refresh while protecting against the sun’s harmful rays. \$36, supergoop.com

Eye Masks and Tools

For DIY eye care, keep metal spoons in the freezer for a quick depuffing; slice strawberries for a five-minute self-care Sunday ritual; reduce swelling with by gently massaging an eye roller around the eyes; and apply under-eye masks or patches. “Keeping the eye area fresh and hydrated, and doing it weekly, is the trick,” says Dr. Swanson. “My aesthetician and I always include eye masks in our take-home kit between treatments.”

07 To firm and smooth, press **Skyn ICELAND Dissolving Microneedle Patches** under the eyes and leave on for one or two hours, or overnight, allowing the bioactive microneedles to melt into the skin’s surface layer. \$14, skyniceland.com

08 Matin uses **Susanne Kaufmann Eye Rescue Stick**—it contains green coffee extracts to reduce swelling—as a mini-treatment on clients throughout the day over makeup. \$126, susannekaufmann.com

Nonsurgical Solutions

When eye creams and concealer no longer do the trick, it's time to call in the reinforcements.

Line Smoothers

Neurotoxins can temporarily soften and prevent future lines from forming around the eyes. "Botox injections every three to four months can help crow's-feet, open the eye area and shape the brows," says Dr. Behr. "Each patient is unique and placement is key to achieving good results."

According to West Palm Beach, FL dermatologist Kenneth R. Beer, MD, a little neurotoxin can deliver an instant nonsurgical browlift. "We use a little bit of botulinum toxin to reposition the brows, and a lot of times it also helps with eyelid drooping. Other times we have to refer people for surgery, but between the lasers, neurotoxins and fillers, we have so much to offer people who aren't ready to go under the knife."

Skin Plumpers

For hollowness around the eyes, filler can help restore some youthful volume to the area. "When patients come in with hollowness, there are special injection techniques that can be used with a micro-syringe full of filler, and that works pretty nicely," says Dr. Beer. "For eyelid hooding, sometimes we can get some benefit from fillers placed high to push up the brow." Results should be retouched at anywhere from six to 12 months, depending on the filler used.

"Fillers can be used off-label in the tear trough, but must be placed by an advanced skill injector," adds Dr. Singer. "What appear to be under-eye bags can also be the result of bad filler placement. Some people end up having to undergo surgery because of inadequate improvement from nonsurgical procedures."

Energy-Based Treatments

Lasers and other skin-perfecting treatments can also help with volume loss, discoloration and skin texture. "Lasers do two things," says Dr. Beer. "They will help create new collagen and tighten existing collagen. They also resurface new skin growing in."

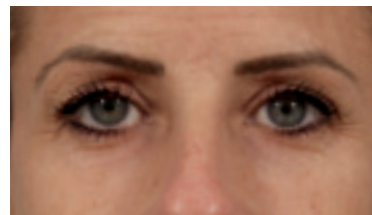
"Microneedling is a great option for those who want to help stimulate collagen production in their skin," explains Dr. DeRosa. Many doctors combine radio frequency with microneedling. "In tissue studies, Profound RF around the periorbital region has been shown to increase elastin within the skin, as well as hyaluronic acid and collagen." Dr. Behr says other energy devices often used for under-eye tightening are Ultherapy, which employs ultrasound energy, and ThermiSmooth, which gently heats deep layers of skin using radio-frequency energy.

According to Dr. Purewal, there are claims that dark circles caused by pigmentation in the skin can be improved with chemical peels or microneedling with platelet-rich fibrin. "These treatments are often combined with a skin-care regimen that includes a brightening topical cream," she says. Dr. Singer notes that the benefits of nonsurgical eyelid treatments all have significant limitations and that while dark circles can typically be improved, they cannot usually be eliminated.



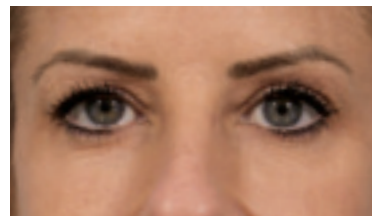
Turn to page 193 to find one near you.

BEFORE



Concerned about lines around her eyes and what she called a "sunken-in look," this 43-year-old patient opted for an injectable treatment.

AFTER



Dr. Beer injected the neurotoxin Jeuveau to treat lines around the eyes, and the hyaluronic acid filler Belotero Balance in the tear troughs, off-label, using micro-injections.